

OLIVIA HUBERT-ALLEN

www.oliviahubertallen.com

olivia.hubert.allen@gmail.com
336.266.3119 • @hubertallen

EDUCATION

B.A. Journalism **B.A. Political Science**

Elon University
May 2009
Magna Cum Laude

Study Abroad in London
Spring 2007

Dow Jones Multimedia Workshop
Western Kentucky University
Summer 2008

SKILLS & SOFTWARE

(x)HTML
CSS
Flash
Photoshop
Illustrator
InDesign
Audacity
jQuery
Final Cut Pro
Soundtrack Pro
SPSS
Excel
Google Maps API
MAPublisher*
Motion*
JavaScript*
HTML 5*

* in progress

EXPERIENCE

Online Producer with Pilot Interactive (The Virginian-Pilot), Norfolk, Va.

June 2009 - Present

- Manage content for community, guides, health and some news channels
- Work with reporters, photographers and editors to create meaningful online storytelling
- Assist with data-driven reporting and build online data presentation
- Produce multimedia elements including video and interactive presentations
- Grow traffic, find sources and engage with users as social media coordinator
- Act as the center point for moderation of all comments on our websites

Editor-in-Chief at The Pendulum student newspaper, Elon, N.C.

Jan. 2008 - Jan. 2009

- Managed 25 staff members and 60 volunteers
- Drafted and maintained budget of \$60,000
- Lead expansion and redesign of Pendulum website, www.elon.edu/pendulum
- Lead newspaper redesign that involved rewriting the organization's style book
- Paper won first ACP Pacemaker Award during tenure

Dow Jones Web Producer at The Pocono Record, Stroudsburg, Pa.

June 2008 - August 2008

- Created multimedia packages using video, Flash, HTML and CSS
- Shot and edited news and features video
- Participated in a week-long multimedia workshop as part of Dow Jones Intern training

Writer at Elon University Relations, Elon, N.C.

May 2007 - Dec. 2007

- Wrote and edited copy for internal and external university publications
- Escorted broadcast and print members of the media while on campus

Features Writer at The Times-News, Burlington, N.C.

Oct. 2004 - Aug. 2006

- Wrote features stories as a contributing writer and summer intern

CONFERENCES & MEMBERSHIPS

Online News Association Member
Investigative Reporters & Editors Member

- Fall 2010 ONA Conference
- Spring 2011 CAR Conference
- FutureWeb 2010 with WWW2010

AWARDS & HONORS

Hearst Award for In-Depth Writing - 2009
Journalism Fellow at Elon University
Student Media Member of the Year - 2008
Jefferson Essay Contest Winner - 2008, 2009
ACP Pacemaker Award for The Pendulum - 2009